

GREGG PECHENIK

WEB DEVELOPER

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ABOUT ME +

I am a web developer, or so I've been telling people for quite a long time. Truth is web developers really wear many hats. For the purpose of this resume I will focus on eCommerce.

My experience with eCommerce began with Everything Wireless / Roxy.com. My first task was to revamp their YahooStore (probably the 1st CMS cart). Once completed, I helped rebuild their main store with an Oracle team.

Unfortunately Roxy closed and it was then I decided to go freelance. With the exception of a few opportunities, that is generally how I have been employed for the better part of 2 decades.

During this time, I've worked on many eCommerce projects. I developed my own cart system and custom implemented it for dozens of clients. However, the most successful being a multi-million dollar online pharmacy system which I still maintain today.

Thanks to wonderful advancements in technology and some very dedicated developers, there is a wide variety of modern CMS eCommerce solutions available. I have used many of them including Magento which is believed to be "the best". None the less, each have their own strengths and weaknesses. As a web developer it's my job to find the best solution for each clients needs.

WORK EXPERIENCES +

**CEO / OWNER
ONE MAN SHOW**
(2001 - Present)

Digital Lobotomy Inc.
Freelance Graphic and Web Development.
Custom solutions for various businesses.

**WEB RTC
CONSULTANT**
(2017 - 2018)

Cadira MD
Hired to help in the development of a WebRTC based Telehealth Application.

**MEGENTO
DEVELOPER**
(2015-2018)

Orolatina LLC
Hired for PHP editing and development with a Magento based jewelry store.

**GRAPHIC &
WEB DEVELOPER**
(2000 - 2001)

Everything Wireless / Roxy.com
Originally hired as a Flash Developer, my skills were utilized in many departments.

**GRAPHIC &
WEB DEVELOPER**
(1999 - 2000)

MyCity.com
The dot com boom started many ventures. MyCity was the 1st localized search engine.

**ART DIRECTOR
& WEB MASTER**
(1996 - 1999)

Dugent / Princeton Publishing
From Asst to Art Director of 3 Magazines. Changes transitioned me to web master.

EDUCATION +

**GRAPHIC AND
DESKTOP DESIGN**
(1995 - 1996)

Art Institute of Fort Lauderdale
Returned to school to complete a degree in Graphic and Desktop Design.

**FINE ART &
ART HISTORY**
(1990 - 1992)

Miami Dade Community College
Received a Grant to pursue Fine Art. Didn't complete due to Hurricane Andrew.

SKILLS

