

# Gregg Pechenik

Full-Stack Web Developer and Graphic Designer

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## EXPERIENCE

### **ZAZZ IT LLC — CEO / Designer / Developer** (2000 -Present)

Formerly incorporated as Digital Lobotomy Inc. I run my own independent Graphic and Web Development Company.

### **FunTravel Guides — Chief Technical Officer** (2020 -Present)

FTG provides innovative maps to local LGBT owned and friendly bars, restaurants, accommodations and events, to over 30+ cities and counting.

### **CadiraMD — WebRTC Developer** (2017 -2018)

Brought onboard to assist with the design and development of a WebRTC based live video telehealth consulting application.

### **Everything Wireless — Graphic / Web Designer** (1999-2000)

Initially hired as a Flash Developer, I wore many hats prior to the business closing. From graphics to programming, email campaigns and even Yahoo Store development (probably the 1st eCommerce CMS).

### **MyCity.com — Graphic / Web Designer** (1998 -1999)

I joined the MyCity team to develop the 1st location driven search engine.

### **Princeton Publishing, — Art Director** (1996-1998)

I began working at Princeton Publishing as an assistant while attending the Art Institute. After graduation I was promoted to Art Director, as well as taking over as the Web Master.

## EDUCATION

### **Art Institute, Fort Lauderdale —(1994-1996)**

Studied advertising and marketing design and concepts. Graduated with a degree in Graphic and Desktop Design.

### **Miami-Dade Community College, (1989-1992)**

While attending college for general classes, I was offered a grant to study art. I then set my major to Fine Art and Art History.

## SKILLS

Graphic Design

Web Development

Photography

Video Editing

Audio Engineering

## APPLICATIONS

**Graphics & Layout** - Adobe Photoshop, Illustrator, InDesign, XD and Sketch.

**Video Editing** - Adobe After Effects, Premiere Pro. DaVinci Resolve, LightWorks and HitFilm Express.

**Audio Engineering** - Ableton, Cubase, Logic Pro and Reaper.

**Server Management** - LAMP, Github, WHM and cPanel.

**Platforms** - Mac, Windows and Linux.

## PROGRAMMING

HTML, CSS, PHP, MySQL, JavaScript, Laravel + various code libraries.

**CMS** - WordPress, Magento, Shopify, Weebly and Wix.

